



No portion of this article may be reproduced without  
express written permission of Style Publishing Group, LLC.  
©2007 • All rights reserved.



Style Publishing Group  
P.O. Box 1676  
Frisco, Texas 75034  
Phone: 972.335.1181  
Toll Free: 877.781.7067  
Fax: 214.722.2313

E-mail: [info@friscostyle.com](mailto:info@friscostyle.com)  
Web: [www.friscostyle.com](http://www.friscostyle.com)

**Ad Sales: (972) 335-1306**



Frisco RoughRiders photos from the Frisco STYLE archives



## Top 10 Reasons Families Enjoy the Roughriders

10. It's the only place you can see a 7-foot-tall, orange prairie dog break dance.
9. There's not a safer, cleaner ballpark in America.
8. The future Texas Rangers still think it's cool to sign autographs for your kids.
7. Griddle dogs are so good that there's no guilt in eating two.
6. Umpires, players and peanut vendors are known to break out in dance routines.
5. On a sold-out night, you can still get to the ballpark and get home in ten minutes or less.
4. You can grab a blanket, glove and those you love and sit on the outfield grass berm for only \$7 a ticket.
3. Postgame fireworks shows every Friday night.
2. Have you seen the creatively-themed and spotless ladies' rooms?
1. Every member of your family will leave with a smile on their face, each for a different reason.

## Take Me Out to the Ball Game, Dad!

By Chris Johnson

**EVEN IN THIS NORTH TEXAS CLIMATE** where winter is cool and spring is mild, we can turn the calendar to April and still enjoy certain notable changes that cause our senses to awaken and make-ready for much warmer weather and the onslaught of summer. Among the events signaling the new season are the sight of colorful zinnias and the blooming of Bradford pear trees, the smell of fresh-cut grass and that unique sound of a baseball hitting a bat. We are fortunate to hear it in and around our own Dr Pepper/7Up Ballpark, where the Frisco RoughRiders will seek another Texas League Championship.

If your family's like mine, you've certainly not been hibernating this winter. We've enjoyed many basketball games – indoors; volleyball games – indoors; and Texas Tornado hockey games – also indoors. But now it's the season for a great family outing – outside, with our very own Frisco RoughRiders.

Fortunately, Frisco has available many forms of entertainment within just a few minutes drive of our homes. This, coupled with the diverse interests that can be represented within just one

family, creates a challenge for these venues to offer an "entertainment package" sure to satisfy the entire family. For example, our new Strikz Entertainment at Lebanon and Preston will offer bowling, laser tag and other activities for a complete, fun-filled event for everyone.

My daughter, Miriam, is ten years old. She in no way could be categorized as a "sports fan" like her Dad and three brothers. So, my wife and I look for activities that will appeal to everyone in our family. While Miriam is always flexible and sweet-spirited about watching a game, I assure you, she doesn't like to be bored.

This is a challenge the RoughRiders have always recognized and overcome. One visit on a Saturday or Sunday night and you'll be immersed in a carnival-like atmosphere including face-painters, balloon artists and stilt walkers. On special nights, your children may even enjoy burning a little energy in a bounce house, trying their skills in a batting cage or testing the speed of their own fastball.

However, the appeal to both young and old doesn't come through just separate activities. While mom and dad

## New for 2005

1. In addition to the first 12 rows of seating behind home plate, a new, all-inclusive Founder's Club now offers a complimentary themed buffet, draft beer, wine and soft drinks through the seventh inning.
2. The Teddy Section: all \$18 full, half and partial ticket plan holders will receive their choice of a beef brisket sandwich, hot dog, pizza or grilled chicken sandwich; a bag of chips; and a Dr Pepper product included in their ticket price.
3. Nightly suite rentals now include food and non-alcoholic beverages.
4. A new Dr Pepper Patio has been constructed on the berm in left field. 32 Patio fans can enjoy complimentary food and non-alcoholic beverages.

watch the game, Miriam enjoys Deuce, the RoughRider prairie dog, and his antics. It's not often you see an umpire dance a groove, but Deuce makes it happen. The fuzzy, unabashed mascot also makes his way into the crowd to meet fans, young and old. He makes the most serious business executive unwind, smile, laugh and even blush!

In addition, who can resist being a part of a stadium-wide, mid-inning sing along to Sponge Bob Square Pants? Aye Aye, Captain!

Everyone can also enjoy the RoughRider and his horse performing on the field. The kids can even visit the horse in a corral near the outfield.

Oh, by the way, for baseball fans, there is baseball too – good baseball. After a less than impressive beginning to the 2004 season, the RoughRiders quickly improved their play to tally five successive months of dominating ball. Our own Boys of Summer ended with the best record in the Texas League in the second half of the season to take the second half Eastern Division crown. As in 2003, the RoughRiders

swept their way to the Eastern Division Playoff Championship and into the Texas League Championship series. To better 2003, the RoughRiders turned in an overwhelming performance, dominating the Round Rock Express four games to one to win the Texas League Championship.

During the season Frisco fans witnessed Texas League All-Star performances from Erik Thompson, Sam Narron, Billy Sylvester, Jason Botts, Jeff Smith, Will Smith, Steven Rowe and Edgar Gonzalez. In addition, Botts and Kameron Loe were named to the post-season Texas League All-Star team.

Whether you're one who keeps a scorecard and personally tracks the pitch count or are like my Miriam, an afternoon or evening at the Dr Pepper/7Up Ballpark is relaxing, fun and convenient. From Friday night fireworks to the crazy antics of Deuce, our Frisco RoughRiders deliver an entertainment package your family is sure to enjoy.

*Chris Johnson is publisher of Frisco STYLE Magazine and a RoughRider fan.*



Style Publishing Group

P.O. Box 1676

Frisco, Texas 75034

Phone: 972.335.1181

Toll Free: 877.781.7067

Fax: 214.722.2313

E-mail: [info@friscostyle.com](mailto:info@friscostyle.com)

Web: [www.friscostyle.com](http://www.friscostyle.com)

**Ad Sales: (972) 335-1306**

